



**EYAN**  
BUSINESS SOLUTIONS  
— BUSINESS SOFTWARE PARTNER —

#### COMPANY PROFILE

# Digital business partner for real business operations.

Websites, e-commerce, POS, ERP, CRM, brand identity and launch-ready systems for businesses that need clarity, control and scalable growth.

Websites

E-commerce

POS / ERP / CRM

Brand Identity

Launch Systems

Dashboards

Automation

#### FOUNDER & BUSINESS SYSTEMS LEAD

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We do not start with code or design templates. We start by understanding the business model, workflow, customers, users, data and operating environment.

## WHO WE ARE

# A digital business partner for brand presence, operational systems and scalable growth.

We build practical digital foundations around real business workflows, so companies can look professional, operate with control and grow with clearer visibility.

## WHAT WE DELIVER

Websites, stores, operational systems, dashboards, identity assets and launch systems shaped around the business need - not a generic template.

## Brand presence

Identity, websites and launch assets that make the company clear, trusted and ready to present.

Brand

Launch

## Digital growth

Websites, landing pages and stores that help customers understand, contact and buy from the business.

Web

E-commerce

## Operational control

Systems that organize users, records, permissions and workflows to reduce errors and manual work.

Operations

Roles

## Management visibility

Dashboards and reports for sales, stock, users, branches and daily performance indicators.

Reports

Visibility

## POSITIONING

# One clear message across social, PDF, website and sales conversations.

The company profile is built as the expanded version of the same positioning used across Instagram and Facebook, so the client receives one consistent impression.

## EYAN POSITIONING

## Digital business partner

Websites • E-commerce • POS • ERP • CRM

Brand identity & launch systems

**Built for real business operations**

### Digital business partner

A broad but focused role: EYAN helps build the digital layer a business needs to present, sell, manage and operate.

Role

### Services stay connected

Websites, systems, identity and launch assets are treated as connected parts of the business, not isolated tasks.

Clarity

### Operations stay central

Every deliverable is judged by how it supports real workflows, customer experience, reporting or management control.

Operations

## BUSINESS VALUE

# What business owners gain.

The goal is not only a polished screen. The goal is a reliable digital foundation that reduces confusion, improves visibility and supports customer experience.

## 01 Faster operations

Less time lost in repeated manual steps.

Speed

## 02 Fewer errors

Data validation, permissions and clearer workflows.

Control

## 03 Better visibility

Sales, stock, users, branches and cash indicators.

Reports

## 04 Stronger brand trust

Consistent identity and launch assets that make the business look ready.

Brand

## 05 Better customer experience

Websites, stores and forms that simplify contact and ordering.

Experience

## 06 Room to grow

A base that can expand into modules and integrations.

Scale

## APPROACH

# From idea to operations.

A business may need a brand, a website, a store, a system or an internal tool. The right solution depends on where the business is now and what it needs to control next.

## 01 Idea & Scope

Business model, goals, users and current workflow.

01

## 02 Brand Presence

Identity, messaging and market-ready presentation.

02

## 03 Digital Experience

Website, landing page, store or customer portal.

03

## 04 Operating System

POS, ERP, CRM, dashboard or internal module.

04

## 05 Launch Assets

Social assets, profile setup, captions and rollout materials.

05

## 06 Daily Operations

Reports, permissions, backup, support and improvement.

06

### OPERATING PRINCIPLE

Every design and system decision should support a real business outcome - clarity, trust, control, reporting, customer flow or scalable operations.

## CORE SERVICES

# Digital services designed for brand presence, business growth and operational control.

We connect digital presence, management systems, data, automation, reporting and launch assets inside practical business solutions.

## 01 Web & Landing Pages

Clear pages that explain services, build trust and drive contact.

Web

## 02 E-commerce Stores

Product catalogs, orders, offers, checkout flow and admin control.

Store

## 03 POS Systems

Sales, invoices, stock movement, returns, users and daily closing.

POS

## 04 ERP Systems

Inventory, purchasing, expenses, departments, approvals and reporting.

ERP

## 05 CRM Systems

Customers, leads, follow-ups, requests and service opportunities.

CRM

## 06 Dashboards & Reports

Operational data turned into indicators owners can monitor.

Reports

## 07 Brand Identity Systems

Logo system, visual identity, guidelines and business applications.

Brand

## 08 Launch Systems

Social launch assets, captions, profile setup and campaign materials.

Launch

## 09 Internal Tools

Admin panels, forms, approvals, validation rules and integrations.

Automation

## WEBSITES &amp; E-COMMERCE

# Digital experiences that build trust and make contact or ordering easier.

We build websites, stores and web interfaces that help customers understand the business, submit requests, buy products or start a conversation.

## Business Websites

Professional company and service websites with clear brand presence, service explanation and contact flow.

Websites

Services

## E-commerce Stores

Product catalogs, categories, offers, order flow and mobile-friendly shopping experience.

Store

Orders

## Landing Pages

Focused pages for offers, services or campaigns with strong messaging and clear calls to action.

Landing

CTA

## Admin Control

Manage products, categories, orders, settings and essential website content from one place.

Admin

Content

## Customer Portals

Customer-facing areas for requests, status tracking, documents or digital service access.

Portal

Requests

## Integration Ready

The website or store can later connect to inventory, CRM, reports or internal tools when needed.

Integration

Growth

Best fit: when the business needs more than a social media page - a controlled digital experience that can grow into a wider system.

## OPERATIONAL SYSTEMS

# POS, ERP, CRM and e-commerce systems tailored to how the business works.

Each system is scoped around users, modules, operating conditions, permissions, reports and integration possibilities.

## POS Systems

Sales screens, invoices, stock movement, returns, users, daily closing and owner reporting. Best for: retail stores, branches, product movement control.

POS

Sales

Stock

## ERP Systems

Purchasing, inventory, expenses, departments, users, approvals and management reporting. Best for: growing operations, inventory and process control.

ERP

Inventory

Approvals

## CRM Systems

Customers, requests, follow-ups, complaints and service or sales opportunities. Best for: service businesses, sales teams and relationship management.

CRM

Customers

Follow-ups

## E-commerce Systems

Products, orders and customer data connected with an admin layer that can grow with operations. Best for: stores that need digital sales with internal control.

Orders

Admin

Integration



## DASHBOARDS &amp; REPORTS

# Turn daily operations into numbers that can be monitored.

Monitor sales, stock, users, branches and operating flow from a clear dashboard instead of late manual reports.

## Sales

Sales totals, order volume, payment status, revenue and daily activity.

Sales

Revenue

## Stock

Stock movement, low-stock indicators, inventory value and product history.

Stock

Inventory

## Users

User activity, permissions, responsibilities and key operation records.

Users

Roles

## Branches

Separate visibility for each branch or sales channel when the business needs it.

Branches

Channels

## Operational Reports

Reports around customers, suppliers, expenses, payments and daily operations.

Operations

Reports

## Owner Mobile Monitoring

Mobile-friendly dashboards for remote visibility when cloud type is configured.

Owner

Mobile

### IMPORTANT NOTE

Dashboard quality depends on captured data quality. Better workflow discipline creates stronger management visibility.

## BRAND IDENTITY SYSTEMS

# Brand identity is not just a logo. It is the business face customers remember.

A clear identity helps the business look credible, communicate consistently and prepare professional materials across web, social, proposals and operations.

## Brand Strategy

Positioning, audience logic, business context and message direction before visual decisions.

Strategy

## Logo System

Primary logo, icon, wordmark, stacked forms and usage behavior across backgrounds.

Logo

## Visual Identity

Colors, typography, patterns, layout rules and visual style that make the brand recognizable.

Identity

## Brand Guidelines

Rules for logo use, colors, spacing, typography and applications to keep consistency.

Guidelines

## Applications

Business cards, website headers, profile images, documents, signs and client-facing assets.

Applications

## Presentation Assets

Company profiles, portfolio pages, proposals and launch materials prepared for business use.

Profiles

## LAUNCH SYSTEMS &amp; SOCIAL ASSETS

# A launch system turns the identity into content people can actually see and understand.

For businesses preparing to appear online, we create consistent assets for social platforms, campaigns, offers and first impressions.

## Profile Setup

Profile picture, cover visuals, bio direction, highlights and platform-ready presentation.

Instagram

Facebook

## Launch Grid

A structured set of posts that introduces the company, offer, services and proof of work.

Social

## Captions & Hashtags

Professional captions, service explanations, calls to action and searchable keywords.

Copy

## Stories & Highlights

Short-form launch assets for announcements, service points, process and proof.

Stories

## Campaign Visuals

Templates for offers, landing pages, service explanations and conversion posts.

Campaigns

## Production Workflow

Editable assets prepared so future content can stay consistent without rebuilding from zero.

Canva

Templates

## ENGINEERING STANDARDS

# Strong foundations for serious business systems.

We design around real operations, then implement with engineering logic that protects data, permissions, continuity and maintainability.

## Analysis before code

Define workflow, users, data, reports, acceptance cases and constraints before implementation.

Scope

UX

## Maintainable structure

Clear modules, organized data logic and code that can be extended later.

Architecture

Modules

## Role-based permissions

Control what each user can see and do according to responsibility inside the system.

RBAC

Users

## Validation & data quality

Reduce wrong input and connect records in a way that supports reports and review.

Validation

Quality

## Backup & recovery

Plan backup and restore paths according to the client operating environment.

Backup

Recovery

## Testing & acceptance

Review real workflows and edge cases before final delivery.

Testing

Acceptance

Data ownership and maintainability are considered from the beginning, so the system can be reviewed, extended and supported after delivery. Security language stays practical: clear permissions, reduced exposure of sensitive data and audit-friendly behavior.

## DELIVERY METHODOLOGY

# A controlled process from business discovery to handover.

We do not start implementation before understanding workflows, data, users, permissions, acceptance cases and the real operating environment.

01

**Business discovery & scope**

Understand business type, branches, devices, users, pain points and expected outcomes.

02

**Requirements & data mapping**

Translate operations into modules, records, permissions, reports and data relationships.

03

**Brand / UX / workflow design**

Prepare identity direction, screens, navigation and forms around how employees and customers will use the solution.

04

**Development & production**

Build modules, interfaces, brand assets, validation rules, reports, deployment settings and integrations.

05

**Testing & acceptance**

Review real scenarios, permissions, calculations, reports, content and edge cases before delivery.

06

**Launch preparation**

Prepare profile assets, website content, launch materials, admin settings and operational notes where needed.

07

**Handover, training & support**

Deliver the system, explain usage, document operating rules and support the agreed period.

## WHEN YOU NEED EYAN

# A digital business partner becomes valuable when the business needs more than scattered tools.

These signs usually mean the business needs a clearer digital presence, a better operating layer, launch-ready assets or a controlled system.

## 01 Work is still manual

Excel, paper, WhatsApp or repeated steps consume time and increase errors.

Manual

## 02 Stock or sales are unclear

Not quickly trust quantities, daily sales, product movement or branch activity.

Stock  
Sales

## 03 Brand looks inconsistent

Logo, website, social content and documents do not feel like one professional company.

Brand

## 04 Reports arrive too late

Management decisions are delayed because numbers are collected manually.

Reports

## 05 Website is not enough

You need customer requests, admin control, orders, portals or future integrations.

Web

## 06 Launch needs structure

The business needs profile setup, launch visuals, captions and a consistent first impression.

Launch

## 07 Ready-made tools do not fit

Generic systems force the team to change the process instead of supporting the workflow.

Custom

## 08 You need room to grow

The system should later support dashboards, e-commerce, integrations or automation.

Scale

## INDUSTRIES WE SERVE

# Built for different operating environments.

EYAN is suitable for businesses that need organized digital presence, operational systems, reporting visibility or launch-ready brand assets.

## 01 Retail & stores

POS, inventory, stock movement, branches, reports and e-commerce readiness.

Fit

## 02 Service businesses

Websites, requests, CRM, customer follow-up, documents and dashboards.

Fit

## 03 Tourism & travel

Brand identity, package presentation, booking flow, documents and launch assets.

Fit

## 04 E-commerce brands

Stores, product management, order flow, campaigns, reports and integrations.

Fit

## 05 Startups & new brands

Identity, landing pages, launch systems and scalable digital foundations.

Fit

## 06 Growing operations

ERP modules, approvals, branches, users, reporting and automation.

Fit

## COLLABORATION MODEL

# Flexible collaboration without fixed public pricing.

Commercial pricing is prepared after understanding scope, users, branches, devices, modules, integration needs, support expectations and design requirements.

## No public price table

Each project is evaluated by scope, complexity, risk, users, support needs, integrations and required assets.

Scope first

## Project-based delivery

A defined scope delivered through milestones and acceptance criteria.

Milestones

## Custom development

New modules, features and integrations according to business need.

Modules

## Support & maintenance

Post-delivery assistance can be arranged according to operational sensitivity.

Support

## Consultation & planning

Requirements analysis, system planning, brand direction and workflow thinking before delivery.

Planning

## Why work with us

Scope before cost, practical UX, data discipline, visual consistency and maintainable growth.

Value



## CONTACT

# Ready to turn your idea, workflow or launch into a reliable business system?

Send a short description of your business, current workflow and the result you want. We will help define the right solution before development starts.

## Project information to prepare

Business type, current workflow, main pain points, users, branches, required reports, brand assets, website or store needs, launch goals and whether you need a website, store, system or full operating platform.

Scope

Requirements

## CONTACT DETAILS

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Official website

## Digital business partner

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